Nirmal Justin

UI/UX Designer

PORTFOLIO
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ABOUT

As a seasoned UI/UX designer with 3+ years of experience, I bring a proven track record of creating visually stunning and intuitive user interfaces for web and mobile applications with proficiency in industry-standard design tools. My passion for creating engaging and accessible interfaces, coupled with my strong communication skills, makes me an asset to any project or team.

EXPERIENCE

Xerago | Perungudi,Chennai.   **Mar 2024 - Present**
Executive-Experience

- Generating unique project concepts, which boosted team innovation outputs.
- Designed Ujjivan Diksha+ Pro Digital Diary Project from inception to execution.
- Revamped the Xerago website, integrating AI images to enhance UX and boost user retention.
- Revamped Ujjivan Digital Fixed Deposit Project increasing visitor engagement by 30%.
- Redesigned the Union Digital Bank Philippines - Digital Loan Form to optimize user experience and enhance customer retention.
- Actively contributed to various creative areas, including graphic design, UI/UX, and video editing.

Besttech | Madipakkam, Chennai.   **2020 - 2024**
UI/UX Designer

- Partnered with multiple companies including M.R.F Seafoods, NeOffice and 1CoreSolution .
- Designed the M.R.F Seafoods App to order fresh raw seafood to the doorstep in and around Chennai.
- Designed Order Management Software to organize for an optical company Arutpermjothi Enterprises.
- Conducted user interviews for data-driven design.
- Worked on a Pre-owned Bike App for a startup company Tamil Wheels

TOOLS

- Figma
- Sketch
- Adobe XD
- Marvel
- Framer
- Midjourney
- RunwayML
- Luma AI
- Wordpress
- Photoshop
- Illustrator
- Canva
- DaVinci Resolve
- Finalcut Pro (FCP)
- MS Office
- Chat GPT

SKILLS

- Team management
- User Interface Design
- Graphic Design
- Prototyping
- Wireframing
- User Interviews
- Responsive designs
- HumanCentered Design
- DesignStrategy
- Creative Work
- ProjectManagement
- Problem-Solving
- Adaptability
- Mockups

EDUCATION

Sathyabama University

B.E, Mechanical
(2013 - 2017)

ACHIEVEMENTS

Won 1st Prize For The Outstanding Film
Puducherry Technological University - Short Film Festival

Increased Subscribers Growth to 64%
Tamilwheels YouTube Channel - Audience Retaining Video Editing